

Crowne Plaza Hunter Valley
Hunter Valley, NSW, Australia

A Business Proposal



CROWNE PLAZA[®]
HUNTER VALLEY

THE PLACE TO MEET.

Executive Summary

Surrounded by picturesque vineyards and golf course greens, and framed by the rugged Brokenback Ranges, Crowne Plaza Hunter Valley epitomises the newest and best of hospitality and deluxe accommodation in the Hunter. The hotel is less than 2 hours drive north of Sydney and ideally located on Wine Country Drive with easy access to wineries and attractions, making it the perfect place for a reviving weekend, or a stimulating corporate meeting.

Purpose built meeting facilities coupled with our renowned Crowne Plaza *Meeting Success™* programme will deliver a meeting experience that exceeds all expectations. Located in the centre of an 18 hole golf course, the hotel surrounds offer the conference organiser numerous special event options including a 500m² arbour and lawn area suitable for large marquee setups for up to 1000 people.

Successful Meetings

As meetings are an imperative part of business, we have put together a comprehensive range of products and services called *Meeting Success™*. With a team that understands your needs, Crowne Plaza Hunter Valley is committed to helping you make a success of your next meeting.



- Your personal *Crowne Meetings Director* will assist you with all aspects of your meeting from planning through to execution, leaving you free to achieve your meetings goals.
- A 2-hour response to all meeting enquiries, followed by a detailed proposal in 24 hours, is guaranteed.
- A *Daily Meeting Debrief* will help you stay on top of things, reviewing meeting progress, feedback on any changes and ensuring prompt actions are taken.
- *Handy Meeting Kit* containing essential stationery items such as highlighter pens and post it notes is available.
- Distinctive meeting room product and service offerings including a coat rack, facilitator stool and aromatherapy burner.
- Choice of 9 purpose built meeting rooms, most with natural light including a pillar-less ballroom, which is divisible into 3 and caters for up to 560 people. Please see overleaf for specifications.
- 832m² of dedicated exhibition space.
- *Meet and Eat* menu offering snacks, stationery and business services you can use anywhere within the hotel for informal meetings.

- *Snack Attack* for a continuous supply of 'brain food' during a meeting to ensure delegates don't need to leave the venue.
- *Lunching In* designed to provide a menu that is contemporary and tasty, yet served without disturbing the flow of the meeting.
- As your time is valuable, express check-in and check-out services are available.
- On-site audio visual experts ensure you receive the latest technical and creative support for theming and staging including teleconference and video conference capabilities and wireless broadband internet access in all public areas, accommodation and meeting rooms.

A Complete Home Office

While staying at Crowne Plaza Hunter Valley we understand your business must continue so we offer the tools to help you succeed away from the office. Each of the 150 Deluxe King and Twin hotel rooms and 72 two bedroom Villas offer:

- A large desk with handy data ports and work lamp
- Broadband internet access in all guest rooms with wireless connectivity in public areas and Villa bedrooms
- IDD lines and voicemail
- LCD screen TVs and free cable TV channels
- In-room safe deposit to hold laptops
- In-room coffee and tea making facilities
- Access to our fully equipped 24 hour Business Centre
- Suites modified for disabled access
- Central air-conditioning with individual climate control



Where to Eat

The Hunter Valley Region is famous for its fine wines and local produce. Crowne Plaza Hunter Valley will leave a lasting memory with its restaurants and bars that offer magnificent views and showcase the best of Hunter Valley cuisine.



■ Redsalt

With expansive views across the golf course and pool, the main dining area is open 7 days a week for breakfast, lunch and dinner. Redsalt focuses on the best quality produce matched with a wine experience that offers something for all palates.

■ Star Anise

Star Anise captures a 'taste of Asia' showcasing three distinctive and different styles of cuisine that individually are popular, and together are unique. Diners can choose from Chinese, Indian and Thai dishes, then mix and match as they wish. The food is authentic, true to the ethnic origins and is presented in a contemporary style.

■ Vista Lounge

The ideal place to unwind after a day of golf, meetings or exploring the Hunter Region. Relax around the fireplace, take in the view and an extensive collection of over 50 whisky selections.

■ Grapevine Bar

A lively bar offering a full range of boutique beers, fine wines and sophisticated cocktails. Ideally located next to the pool and 18th green serving contemporary deli style meals.

■ Body and Soul In Room Dining

Body and Soul is Crowne Plaza's irresistible new room service menu designed to nourish the body, refresh the mind and fulfil the soul. Developed by leading nutritionists, it captures all the elements of healthy living in one delicious, gourmet, chef prepared selection delivered straight to your room.



Tips for Relaxation

At Crowne Plaza Hunter Valley, we offer a wide array of leisure options and facilities for delegates to unwind and recharge.

■ Tea Tree Spa

At Tea Tree Spa we'll provide you with a fresh experience that engages all of your senses and rejuvenates your mind, body and spirit.

■ Golf

Take advantage of the magnificent Hunter Valley Golf and Country Club, an 18 hole resort golf course with wide fairways, many lakes and undulating greens.

■ Swimming Pool

Relax in the 25 metre outdoor heated pool and spa.

■ Integro Leisure Club

Have an invigorating workout in the 24 hour fully equipped gymnasium.

■ Basketball and Tennis

Utilise our basketball court and 4 floodlit tennis courts.

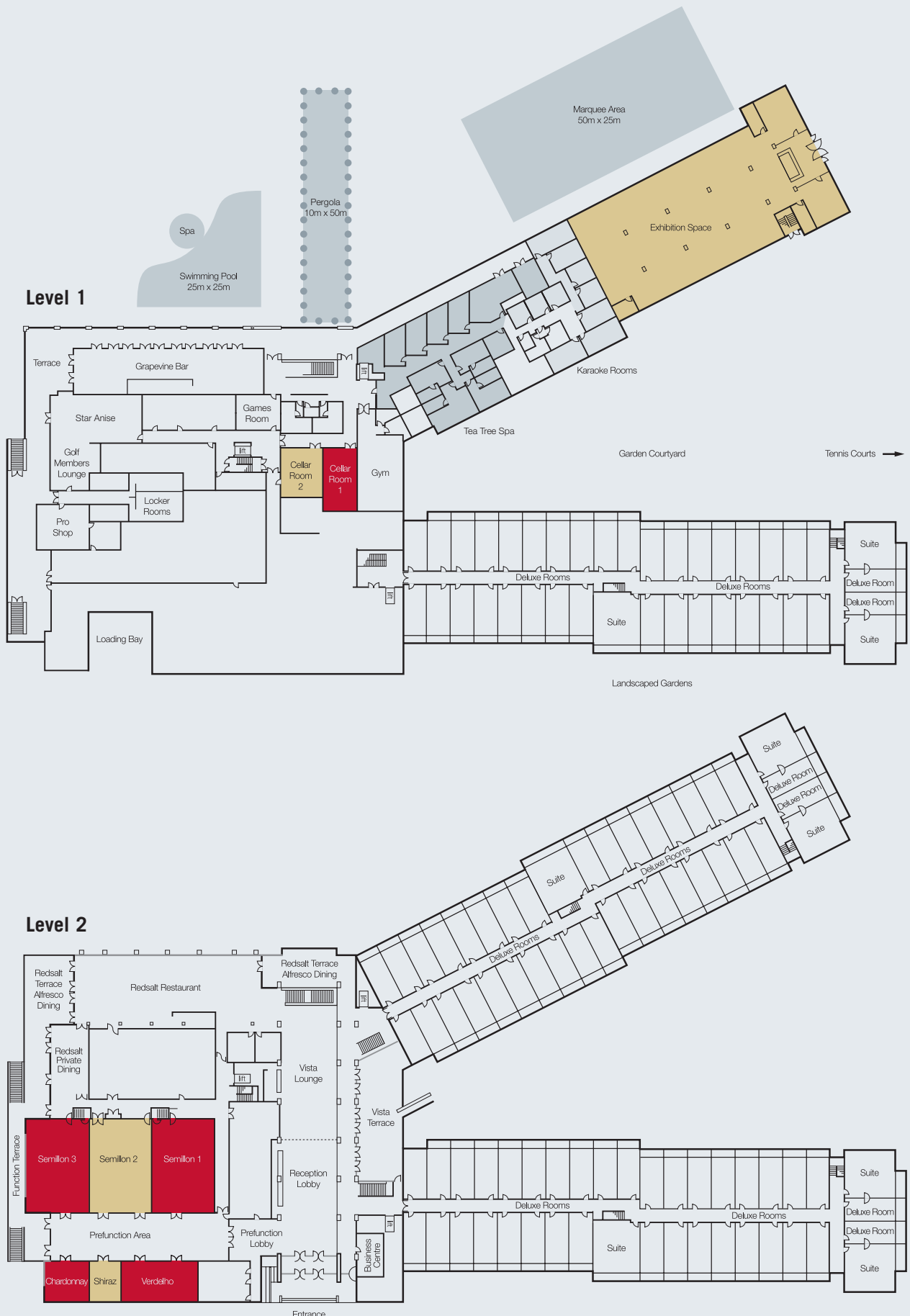
■ Kids Club

Kids will keep amused at our Water Dragons Kids Club, an interactive club supervised by qualified staff that is complimentary to hotel guests for all day sessions, including meals.



Hotel Plan

Crowne Plaza Hunter Valley has 9 meeting rooms including the pillar-less Semillon Ballroom offering natural light and catering for up to 440 banquet style, with complete multimedia support. In addition, the hotel also has 832m² of exhibition space. See the below floor plans.



Meeting Room Specifications

MEETING ROOM SPECIFICATIONS	DIMENSIONS (m)	FLOOR AREA (m ²)	DOOR (m)	CEILING HEIGHT (m)	THEATRE	BANQUET	CLASSROOM	CABARET	BOARDROOM	COCKTAIL	U SHAPE
LEVEL 1											
Cellar Room 1	10.5 x 5.6	59	W 1.995 H 1.45	3	60	50	38	30	28	75	26
Cellar Room 2	8.2 x 7.0	57	W 1.995 H 1.45	3	50	40	35	30	20	60	24
Exhibition Space	43 x 24.3	832	-	-	-	-	-	-	-	-	-
LEVEL 2											
Semillon Ballroom	31.7 x 15.5	491	W 2.41 H 1.75	3.7	560	440	288	280	-	600	-
Semillon 1	10.5 x 15.5	163	W 2.41 H 1.75	3.7	144	140	84	77	-	180	48
Semillon 2	10.5 x 15.5	163	W 2.41 H 1.75	3.7	144	140	84	77	-	180	48
Semillon 3	10.5 x 15.5	163	W 2.41 H 1.75	3.7	144	140	84	77	-	180	48
Chardonnay	7.3 x 6.8	50	W 2.41 H 1.75	3.7	35	30	18	21	16	30	18
Shiraz	5.1 x 6.8	35	W 2.41 H 1.75	2.8	24	20	12	14	12	20	12
Verdelho	12.7 x 6.8	86	W 2.41 H 1.75	2.8	80	70	45	42	34	90	36
Pre-function Area	30.3 x 7.7	233.3	-	2.8	-	-	-	-	-	-	-

Semillon Ballroom

The Semillon Ballroom is located in a separate wing connected to the main building, accommodates up to 440 guests in a banquet style and can divide into 3 smaller rooms. As individual rooms, Semillon 1, Semillon 2 and Semillon 3, each can cater for approximately 140 guests in a banquet style with Semillon 3 offering natural light. The Semillon Ballroom has the latest audio visual equipment installed including data projectors and screens.

Verdelho

Perfect for medium sized groups, the Verdelho room offers natural light with a view of the golf course greens. Verdelho can accommodate up to 80 guests in a theatre style and is convenient for break-out sessions located opposite the Semillon Ballroom. Verdelho is also the perfect location for a private dinner.

Shiraz and Chardonnay

Ideal for smaller meeting groups or break-out options, these rooms are conveniently located opposite the Semillon Ballroom. Shiraz and Chardonnay rooms offer natural light with views over the golf course, accommodating between 12 and 18 guests in u-shape formation. Both meeting rooms have the latest audio visual equipment installed including a plasma TV screen.

Cellar Room 1 and Cellar Room 2

Located on the ground floor of the hotel, our Cellar 1 and 2 rooms are perfect for smaller groups or break-out sessions, accommodating between 50 and 60 guests in a theatre style. Cellar 1 and 2 have the latest audio visual equipment installed including a data projector and screen.

Exhibition Suite

The Exhibition Suite is a purpose built large scale space, making it perfect for a variety of major launch events. Located on the ground floor with easy access to the main entrance and main hotel building, the exhibition suite offers natural light looking out over our pergola and lawn area.